VOYAGE TO PROVENCE

Amenities by

l’Occitane en Provence
Dedicated to your pleasure and well-being, L’OCCITANE’s products reflect the authentic, sensorial appeal of Provençal living.

— Olivier Baussan, founder of L’OCCITANE

Our story begins in Provence. There, in 1976, Olivier Baussan created L’OCCITANE, drawing inspiration from his love of Mediterranean culture to create delicious beauty products from natural ingredients.

A TRUE STORY
Today L’OCCITANE has more than 2000 boutiques in 85 countries, all infused with our passion for the sights, scents, touch and feel of Provence.

Our formulas are developed at our site in Manosque in the heart of Provence. Here more than 400 ingredients of natural origin are used in our formulations.

In Burkina Faso Africa, more than 14,000 women work with L’OCCITANE in a Fair Trade certified partnership to supply sustainably sourced Shea Butter.

L’OCCITANE was the first French company listed on the Hong Kong Stock Exchange.
AUTHENTICITY
Behind every creation of L’OCCITANE there is always:
• a true story usually evoking the Mediterranean and its traditions;
• a formula founded upon natural ingredients rooted in phytotherapy (plant treatments) and aromachology (essential oils treatments).

INSPIRING THE SENSES
To make our cosmetic products as effective as possible we bring together tradition, nature and research to give:
• natural and active formulations tested under dermatological controls for optimal safety;
• textures and fragrances which inspire the senses so that every product of L’OCCITANE brings a moment of pleasure and sensory delight.

RESPECT
At L’OCCITANE we are committed to limiting the environmental impact of our actions and products:
• our packaging and communication tools are made from sustainable resources;
• we make conscientious decisions to limit our CO2 emissions notably in the transport of our products.

L’OCCITANE is equally focused on improving the well-being and experiences of consumers, while always erring on the side of caution:
• 99% of our formulas are paraben-free;
• phthalate-free fragrances since 2005.
ENHANCING GUEST EXPERIENCE

COMPREHENSIVE BEAUTY AMENITIES FOR DISCERNING HOTEL CLIENTS
• By capturing all the sensory appeal of our Provencal roots, L’OCCITANE’s bathroom amenities offer a real sensation of comfort, both natural and authentic.
• The formulas used are exactly the same as those that have captured the hearts of thousands in our worldwide retail network.
• L’OCCITANE offers your guests a true voyage of the senses through the richness of our formulas, our enticing fragrances, our delicate textures and delightful packaging.

RENOYED EXPERTISE FOR LUXURY HOTELS
• Our presence within a select number of the world’s most prestigious hotels as well as our retail expertise has enabled L’OCCITANE to meet the expectations of guests who are in search of environmentally conscious natural products which inspire the senses.
• Our B2B service operates internationally and is dedicated to meeting your amenities needs wherever they may be. Our expanded team, helped by the innovation capability as well as the international appeal of our brand, is ready to offer you a flexible service of the highest quality.
THE SPARKLING FRESHNESS OF VERBENA LEAVES STRAIGHT FROM A PROVENCAL MARKET.

Verbenas is a shrub that is typical of the Mediterranean basin. People from the south of France are very familiar with this plant. In June, as baskets are filled with the freshly harvested green leaves, the markets in Provence are heavy with the scent of verbena. Its fresh, lemony fragrance is carried for miles around. This refreshing sensation is at the heart of this vibrant and radiant collection perfumed with extract of organic verbena.
A lively and invigorating fragrance extremely pleasant in the morning.”  
— Emilie, a devotee of verbena scent

(France)

SHOWER GEL
30 ml, 50 ml & 75 ml
This shower gel gently cleanses the skin and leaves it delicately scented with a fresh and unisex fragrance.

BODY LOTION
30 ml, 50 ml & 75 ml
Enriched with grape seed oil, this body lotion helps to moisturize and soften the skin.

SHAMPOO
30 ml, 50 ml & 75 ml
This shampoo invigorates the scalp and leaves the hair delicately scented with the fresh notes of verbena.

CONDITIONER
30 ml, 50 ml & 75 ml
This conditioner revitalizes the senses and helps give hair shine, leaving it easy to style.

VERBENA LEAF SOAP
25g
Made with pure vegetable oils enriched with verbena leaf extract, this soap gently cleanses and exfoliates the skin.
In L’OCCITANE’s Citrus Verbena range you will discover the sparkling freshness of verbena combined with the zesty fragrance of citrus fruits. Enriched with citrus essential oils from Sicily and organic verbena extract, this sun-drenched range invigorates and perfumes the body with the subtle yet captivating scent of summer.
SHOWER GEL
30 ml & 50 ml
Enriched with lemon essential oil and grapefruit extract, this shower gel leaves the skin delicately scented with a fresh and tangy fragrance.

BODY LOTION
30 ml & 50 ml
This Citrus Verbena body lotion, enriched with shea butter, helps to moisturize and soften the skin.

SHAMPOO
30 ml & 50 ml
Enriched with purifying lemon essential oil, this shampoo works to restore shine and vitality to the hair.

CONDITIONER
30 ml & 50 ml
With its sparkling and tangy scent, this conditioner helps to smooth and detangle hair after shampooing.

“
A range both fruity and refreshing which I use in every season!
—Victor, who first used L’OCCITANE’s products 5 years ago (Brazil)
ESSENTIAL OILS TO REVITALIZE BODY AND MIND.

Provence is a fertile ground of unique and alluring plants with captivating properties. L’OCCITANE has been a pioneer in unlocking their secrets and using their essential oils in our formulas.

The Aromachology range exhibits all the fruits of L’OCCITANE’s long-held expertise in using natural essential oils, oils which distill the miraculous power of plants in such high concentration that even a single drop can make all the difference. With its aromatic and soothing qualities this is a collection perfectly conceived for revitalizing and invigorating the traveler.
The smell is wonderful and invigorating, and the hints of the essential oils really come through in a marvelous medley.”

– Carole, on discovering our Aromachology range (Japan)
The landscape of Burkina Faso Africa is interspersed with majestic karite trees – the source of shea butter. In this region, the hot winds carry dust and fine sand, and can be very drying for the skin. The women of Burkina Faso traditionally protect their skin – and that of their children – against harsh environmental elements by applying shea butter daily.

With its advanced formulation, enriched with all the properties of shea, L’OCCITANE’s Shea Butter range is the ultimate indulgence for the international traveler!
Its texture is comforting and reassuring and my skin is left gleaming and moisturized.”

– Meghann, a recent convert to the Shea Butter Range (USA)
SHEA BUTTER
SOAPS

INSPIRED BY THE TRADITIONAL RECIPE FROM THE MASTER
SOAP MAKERS.

These pure vegetable soaps are enriched with shea butter, known for its nourishing, softening and regenerating properties. They have an extra-gentle cleansing action and help preserve the skin's natural moisture balance.

SHEA MILK SOAP
25g & 50g
This soap is enriched with shea butter, known for its softening and protective properties.

SHEA VERBENA SOAP
50g & 100g
Rich in shea butter, this protective and soothing soap is perfumed with the fresh and delicate scent of verbena.
ACCESSORIES

REFINED AND ELEGANT, L’OCCITANE’S ACCESSORIES ARE THE PERFECT COMPLEMENT FOR THE COMFORT OF YOUR GUESTS.

DENTAL SET
Toothbrush and toothpaste

SHOWER CAP
For dry hair when showering

SHAVING SET
L’OCCITANE’s Cade shaving cream plus razor

SEWING KIT
Needles, pins, buttons and sewing thread

NAIL FILE
Nail file and cuticle stick

VANITY SET
Cotton pads and buds
ADDITIONNAL ITEMS

YOUR GUESTS WILL BE BOTH DELIGHTED AND SURPRISED BY THESE EXCLUSIVE ADDITIONAL ITEMS THAT ADD VALUE AND ENJOYMENT TO THEIR STAY.

SHEA BUTTER PROTECTION AND NUTRITION

FABULOUS SERUM 5ML
This shea butter serum with repairing and protective properties is specially formulated to rescue skin damaged by harsh conditions. It is truly fabulous!

ULTRA RICH FACE CREAM 10ML
This face cream is the perfect moisturizer for anyone with dry and fragile skin in need of deep hydrating care.

LIP STICK 2G / LIP BALM 3ML
Available in ultra rich stick form or as a moisturizing cream balm, this daily essential is perfect for repairing and nourishing dry and ravaged lips.

REFRESHING CLOTH 4ML
This tissue's lotion with its alcohol-free formula rich in shea butter, soothing cassia and softening orange floral water, is perfect for removing make-up and refreshing the skin.

SHEA BUTTER HAND CREAM 10ml
L’OCCITANE’s signature hand cream, with its subtle fragrance and 20% shea butter content, has a balm-like texture and is instantly and easily absorbed leaving hands softened and soothed.
VERBENA
FRESHNESS AND ENERGY

COOLING HAND CREAM GEL 5ML
This verbena hand gel is instantly absorbed and moisturizes the hands whilst leaving them cool and refreshed.

REFRESHING CLOTH 4ML
Enriched with organic verbena extract, this tissue delicately cleanses the face and hands leaving them lightly perfumed and agreeably fresh.

CADE
EXPERT FORMULAS FOR MEN

SHAVING CREAM 10ML
This shaving cream transforms into a rich lather which softens the beard for a smooth and clean shave.

AFTER SHAVE BALM 10ML
This after-shave balm moisturizes and soothes the skin for a cleansing and invigorated finish.

AROMACHOLOGY
RELAXING AND WELL-BEING

PIILLOW MIST 15ML
This pillow mist draws upon the soothing properties of 100% natural essential oils and with its aromatic fragrance helps to ease away stress and anxiety for a peaceful and relaxing sleep.

EFFERVESCENT SUGAR 33G
This effervescent sugar bath cube, infused with essential oils, perfumes the bath water with a delicate fragrance and promises a soothing, skin-softening soak.

VERBENA EAU DE TOILETTE
10ml
A perennial favorite. Extroverted notes of Mediterranean verbena in a bright and dazzling Eau de toilette that will appeal to women as well as men.
L’OCCITANE’s Spa expertise is founded upon the success of our own spas in Paris, Hong Kong and São Paulo. Perfectly evoking the ambience and lifestyle of Provence, these spas offer a range of treatments for men and women alike which blend natural ingredients proven for their effectiveness with traditional massage techniques and fragrance rituals. The result is a true journey of the senses!

The concept ‘Spa by L’OCCITANE’ developed exclusively for hotels leaves you more flexibility in terms of design and treatments. Each design will reflect the architecture and history of the hotel, with L’OCCITANE only involved in some of the subtleties of décor. Meanwhile the treatment menus proposed are personalized for each establishment.

For these unique partnerships L’OCCITANE is looking for 5 Star locations with a strong identity and managing directly their spa operations. L’OCCITANE, for its part, brings exclusive knowledge in concept, treatments and massage protocols as well as on-site training, an extensive line-up of L’OCCITANE products in professional sizes and support in marketing, merchandising and communication.

And of course each ‘Spa by L’OCCITANE’ allows hotel partners to leverage our strong retail experience, wide PR network and an international client-base of 3 million customers.
More information on hotels.loccitane.com